



Directions for submitting logo's and photographs.

Logo's, photographs and other graphic material should be submitted electronically and preferably in one of the following file formats: *.BMP; *.JPG; *.GIF; *.EPS; *.PNG; *.TIF; *.WMF; *.EMF. For all other file formats please contact the webmaster first Etienne.jooken@telenet.be

The required resolution and image size are different according to the use of the image. Resolution and size, however are interrelated to each other and depend on the medium used for the final representation of the image. Therefore it is always better to submit an image that is larger than required according to the specifications below, because it is easier to reduce the size of an image than to enlarge it. Enlarging gives usually a poor quality with ragged edges.

1. For web use:

If your logo is intended for use on our sponsor page, the maximum width should not exceed 570 pixels. (If you provide us with a larger image, we will reduce it to this size.) The resolution of a computer screen is approximately 72 DPI (dots per inch) This means that an image of 570 pixels is 7.92 inch or 20.12 cm wide.

2. For print use (flyers, book of abstracts etc.)

Printed media require a much higher resolution than a website. A resolution of 300 DPI is the minimum. Your image of 570 pixels will only be 1.9 inches or 4.8 cm wide when printed! It is therefore important that you supply us with an image that is large enough.